



Dear RealTime Cancer Stakeholder;

It is our pleasure to provide you with an annual report that highlights our activities and successes from April 16th, 2005 to April 15th, 2006. Each year in this letter, I say how great the past year has been; fortunately, I can say the same again this year!

Maturing

In June 2006, RealTime Cancer (RTC) celebrates its sixth birthday. As the part of the organizational maturing process, RTC has begun a transition to an operational structure that allows each individual in our organization to focus on specific projects. Among the many benefits of this transition is an increase in the time available for us to work on the "business", so to speak. As the executive director of a growing charity, having the ability to remove myself from daily operations, on occasion, and focus on our strategic direction is an invaluable asset for RTC. This new strategic vision includes things like expansion, transferability and sustainability.

There have been many turning points in RTC's history, points when some significant event enhanced the organization immeasurably. In 2003, it was a meeting with a mentor to begin asking the question "what do we want to be when we grow up?" In 2004, the turning point came as we focused on our national vision and we launched the RTC online community. With the delivery of our first retreat in 2005, RTC secured relationships with cancer centres in every Canadian province. Now, as we move through 2006, I can say with confidence that our new operational structure will serve as another highlight as we continue to grow.

Fundraising Focus

While our budget remains modest, we have seen the best ever revenue this year at \$211,000. We continue to see a 30-40% increase in revenue annually. With the creation of a full-time fund development position in the fall of 2005, we will enhance our ability to attract and retain donors, an essential practice as we continue the growth of our programs and plan for the physical growth of the organization.

Minding the Cancer Gap

For those who have traveled on underground railways around the world, the phrase "mind the gap" is familiar. In the cancer community, there is also a very visible gap. The cancer gap relates specifically to young adults and the fact that, in the past 30 years, mortality rates have been stagnant while the younger and older age groups have seen improvements. The gap also exists on the support side and this is precisely where RealTime Cancer is focused.

As I'm sure you can imagine cancer is a little different for a young adult than a kid or an older adult. The young adult years are challenging enough for most without the added stress of having to deal with mortality head on. Fertility, friendships and relationships; it's all different.

I have lived in this gap and while RealTime Cancer did not exist during my cancer challenges, I am committed to ensuring it is here for the young adult survivors of today and tomorrow. I thank you for taking the time to read our annual report and encourage you to participate in the realization of our national vision.

Always...

Live life. Love life.

A handwritten signature in blue ink that reads "Geoff Eaton". The signature is written in a cursive, flowing style.

Geoff Eaton
Executive Director

REALTIME CANCER

ANNUAL REPORT
2005-2006



2005-2006 Milestones

April 2006

Launch of new look for RealTime Cancer web site
After receiving a report from Dr. Lynne Robinson based on focus groups with young adult survivors, RealTime Cancer went to work to integrate the recommendations. The new web site was launched in April 2006. They spoke, we listened!

Young Adult Cancer Awareness Week

Young adults are diagnosed with cancer more than twice as frequently as kids and, in the past 30 years, have seen less survival improvement than older and younger age groups.

March 2006

Retreat Yourself 2006 Promotion

Promotion began for this year's retreat to be hosted in Montreal, PQ. This year's retreat will be an eight day event involving elements exclusively for 2005 alumni, the 2006 rookies and integration of the two groups.

Shave for the Brave

Gonzaga high school, which lead the nine participating high schools with 102 shavers, combined with over 200 members of the community to participate in the first Shave for the Brave at school-based events and the community shave at the St. John's Fog Devils game on March 3rd. The event raised in excess of \$42,000 with 450 heads shaved. Over 70 hair donations were made to go towards creating wigs for cancer survivors.

November 2005

Public Education

Delivery of the 2005 public education program begins with four presentations to schools in central Newfoundland and Labrador.

September 2005

RealTime Cancer Climb

Over 700 Climbers participated in the 6th RealTime Cancer Climb raising over \$38,600. Holy Heart of Mary won the Champions banner again for highest percentage of student participation.

Retreat Yourself 2005

RTC hosts 27 retreaters from seven provinces in the first Retreat Yourself. The response from and experience of the participants was a huge statement to the necessity of RealTime Cancer's mission.

July 2005

Young Adult Advisory Board

RealTime Cancer's Young Adult Advisory board, consisting of young adults in high school, post-secondary school and early career stages, host first meeting to provide feedback on existing and future program and fund development activities.

June 2005

Golf Tournament and 5th birthday for RealTime Cancer
The most financially successful tournament to date.



Retreat Yourself - "The Most Significant Initiative We've Ever Delivered"

During Labour Day weekend 2005, RealTime Cancer held its first retreat for young adult cancer survivors, Retreat Yourself 2005. The weekend brought 27 young adults from seven provinces together in Newfoundland and Labrador for a weekend focused on eliminating isolation and building community.

RTC worked with Dr. Rob Rutledge and Dr. Tim Walker of the Skills for Healing Retreats and Dr. Karen Albritton of the Dana Farber Cancer Institute in Boston, Massachusetts, to deliver this incredible program.

"Excellent. One of the best experiences of my life." - Retreat Yourself 2005 participant.

The retreat was promoted through cancer centres and community organizations across the country and, as a result, RTC has established partnerships with organizations in every Canadian province.

After the retreat, many of the participants decided to take the lessons they had learned and put them into action at home. A group of survivors from Ottawa presented to grand rounds at the Ottawa Hospital Regional Cancer Centre about their retreat experience. Additionally, survivors from Winnipeg returned home and, with the help of their social worker, began a young adult cancer support group which now meets regularly.

Many of the 2005 retreaters have stayed very connected with RealTime Cancer by way of the RTC Online Community. A number of the retreaters have become registered members of the community, have written profiles and articles and share their thoughts and opinions on the web forum.

Soon after Retreat Yourself 2005 wrapped up, RTC began making plans for Retreat Yourself 2006; this year's event will take place in Montréal, Québec. RTC has also partnered with Hope and Cope, a community organization in Montreal, to help increase local promotion of the retreat and to help with the planning of local activities.

Presently, RTC plans to hold the retreat in a different location across Canada each year with half of the retreat attendees from the local area. This is in an effort to create local groups of young adult cancer survivors that can take their retreat experience and continue providing support to one another. RTC plans to expand the retreat program to include several events per year, as human and financial resources allow.

RTC Online Community - "They Spoke, We Listened"

The RTC Online Community continues to grow and boasts a brand new look in 2006.

In the summer of 2005, RealTime Cancer partnered with Dr. Lynne Robinson of Dalhousie University to deliver a formal research study to investigate the effectiveness of the web site. During Retreat Yourself 2005, Dr. Robinson held a series of focus groups with participants to get their feedback. As a result of these focus groups, Dr. Robinson presented RealTime Cancer with a comprehensive report that outlines the strengths and weaknesses of the Online Community and makes practical recommendations for improvement.

RealTime Cancer took this study and put it into action, by completely revamping the website and incorporating many of the suggestions made in the study. The end result was a new look and feel for the site paired with easier navigation.

The RTC Online Community currently has 322 registered users, 34 survivor and supporter profiles and profile updates. There are 33 articles written from survivor and supporter perspectives that touch on diverse topics such as dealing with hair loss, "chemo brain", and the shock of a cancer diagnosis. The RTC forum is a great place for survivors and supporters to share their stories, thoughts and feelings. Some of the forum discussion topics include "earning" your survival, questions about travel insurance for cancer survivors, the biggest challenge faced after treatment and dealing with the thought of a relapse.

"[I was looking] to talk and listen to what other cancer patients were dealing with and how they were dealing with the same garbage I was going through. I think it's a great place for people to come to who want to know they're not alone and learn how to help/support the people in their lives that have cancer." - Survivor

Public Education Program - "Let's Talk About Cancer"

The RTC public education program involves an educational presentation that communicates positive messages relating to preventing and dealing with cancer. The 2005 program saw the involvement of 16 schools in Newfoundland and Labrador and Nova Scotia, and more than 4100 students and teachers.

"Such an inspirational presentation, it really made me think." - Student, Auburn Drive High School

The public education program, along with sharing key messages about positive choices, gives participants an opportunity to host and participate in events to raise awareness and support for RTC. Students get involved with promoting the RTC web site and during 2005, planned and hosted school and community events.

Operations - "Growth and Maturity"

With the latest strategic planning process completed in early 2005, much of this year was spent aligning internal responsibilities with the new goals in RealTime Cancer's (RTC) four critical areas: program development, fund development, marketing and operations.

As RTC approached its fifth birthday, maturity was a prominent theme of operations and this past fiscal year saw a collection of important milestones.

For the first time in RTC history, there is a full-time fund development position focused on ensuring the organization's financial stability.

The organization's target audience of "young adults" can be segmented into three major elements: high school students, those of post-secondary school age and early career young adults. All RTC programs, and most community events, are focused on one or all of these segments. Thus, it was a natural move to bring representatives of those segments together. The RTC Young Adult Advisory board is a seven member group with representatives from all three target audience segments. The board provides RTC with an accessible and very relevant resource through which to obtain feedback on existing and potential RTC programs and activities.

With an increasing focus on cancer community partners, it was time for RTC to formalize relationships with health professionals. In early 2006, the RTC Health Advisory board was established with commitments from Dr. Archie Bleyer of the St. Charles Medical Center in Bend, Oregon, Dr. Rob Rutledge of Capital Health in Nova Scotia and Dr. Lynne Robinson of Dalhousie University, Nova Scotia. The board will continue to provide guidance on the evaluation of RTC programs and new program development.

And as the organization and its activities grow, codification of procedures is essential to ensure quality remains a core element of operations. With the help of an independent consultant, RTC began the codification process to streamline activities and will continue the operational reviewing, refining and documenting process.

Marketing - "We Get It"

Through delivery of a mail and poster campaign to promote Retreat Yourself 2005, RTC has developed partnerships with cancer organizations in every province. This past year has seen the organization solidify its awareness nationally among psycho-social health professionals such as psychologists and social workers; RTC is now attempting to become further integrated into those cancer centres.

RTC's goal is to have all 2000 young adults diagnosed with cancer in Canada each year learn about RTC's web-based community, the retreat and, most importantly, learn that they are not alone in this unique and tough challenge.

While national awareness of RTC and its programs jumped in 2005, the organization is still Canada's best kept secret. The enhancement of national awareness is important for program growth and financial stability, and will become a priority in the coming year.

From the first days of RTC operations, the organization has always presented itself in a refined, professional manner, largely thanks to the continuous in-kind contributions of M5 Marketing Communications. Going forward in 2006, RTC is looking to significantly enhance its connection with young adults and, through guidance from the young adult advisory board and M5, you can count on seeing RTC in a way you never have before.

We're confident that if you've experienced menopause in your twenties or have been told "you have no swimmers", you'll get it!

RTC TEAM

RTC Board

Jim Templeton, Chair
John Walsh
Val Pike
Greg Gill
Ray Miller
Jennifer Bruce

Young Adult Advisory Board

Jennifer Bruce, Chair
Chris Little
Erin Stapleton
Meghan Drover
Duncan de Young
Cassidy Quinton
Justin Dunphy

Health Advisory Board

Dr. Rob Rutledge
Dr. Archie Bleyer
Dr. Lynne Robinson

Staff

Geoff Eaton
Executive Director
Rebecca Flood
Dir. Of Fund Development
Tara O'Brien
Dir. Of Operations

Fund Development - "Another Best Year"

Gifts

As RTC matures, it has begun to evolve fund development activity from event based gifts to program based gifts. In 2005, RTC created the Real Appeal, the first annual appeal to personal and corporate donors to directly support programs. RTC will continue to develop this activity and continue to grow this donor base. It is incredibly important for a growing organization to have a sustainable personal and corporate donor base and RTC is working to secure that.

In 2005 and 2006, RTC has made a concerted effort to attain sustainable corporate funding and will continue to do so in the coming years. Several fantastic companies have made significant gifts to the organization this year; a list of RTC's major supporting organizations is located on the back of this report. As RTC expanded its focus nationally in 2005-2006, roughly 30% of revenues were received from gifts made outside the province of Newfoundland and Labrador. This is another trend that RTC will work to continue.

Events

This year, RTC shook things up a little with its events. As always, RTC kicked off the year with its annual Golf Tournament in June. However, this year the event was primarily organized by RTC's Event Planning Committee made up of a terrific group of volunteers. Lead by RTC board member and the event chair, Greg Gill, the committee put off the highest fundraising tournament to date!

"It helped me tremendously. I got to share things that I'd never talked about before. I was humbled by everyone's story. In every person I saw pieces of myself and felt a profound connection to people whom I didn't know but just got it." - 2005 Retreat Yourself participant.

In the fall, RTC hosted its 5th annual RealTime Cancer Climb on Signal Hill. With over 700 supporters and some incredible corporate sponsorship, the Climb raised the most money of any RTC Climb ever!

During the winter, RTC looked forward to launching a newly created event, The Shave for the Brave. The concept came from a small shave hosted by Holy Heart High School during the 2005 Coins for Cancer Drive, which has now been replaced by the Shave for the Brave.

The inaugural Shave for the Brave featured the participation of seven schools on the Avalon Peninsula, over 200 participants from the general public and a group of brave radio DJ's from HITS FM who all went bald for the cause. At the end of the event, there were over 450 bald supporters, 70 hair donations had been made towards the making of wigs for cancer survivors and over \$42,000 had been raised. RTC was astounded by the success of this event and the incredible support from individuals and businesses.

In the coming years, RTC will continue to transition the management of its golf tournament to a third party managed event and continue to evolve the Climb and the Shave for the Brave into bigger and better events with the help of its amazing supporters.

Third Party Events

RealTime Cancer is growing up and the work being done is really getting noticed. As a direct result of this, numerous volunteers and supporters are taking it upon themselves to organize events to raise money to support RTC programs. This type of fundraising is so important to RTC because it makes a statement in the community and shares the RTC message, raises much needed funds for the organization, and it's all done by incredible and dedicated volunteers.

This year, RTC was supported by the 4th annual Darryl Gorman Memorial Walk, the 2nd Annual Compu for RealTime Cancer, the 2nd Annual Music Collection Showcase, the Cabot Ford Car Wash and the 4th Annual RTC Slo-Pitch Tournament that was, for the first time, coordinated and managed by RTC volunteers.

"Great presentation! [Geoff] had the attention of the students and they were touched with what [he] had to say." - principal, I.J. Samson Junior High School

A number of high schools that are involved with RTC's public education program have also stepped up to show their support through fundraising. Each school that participated in the Shave for the Brave created and hosted their own in-school head shave, raising money and awareness in the school community. RTC also saw schools host sporting events like the Rusty Cup in Corner Brook and remote Climbs such as those hosted in Halifax by Sackville High School and Grand Bank by John Burke High School.

Revenues 2005-2006

| | |
|-----------------------------------|----------------|
| Corporate & Organizational Gifts | 47,867 |
| Personal Gifts | 7,657 |
| In Memoriam Gifts | 2,455 |
| School Gifts | 2,015 |
| Retreat Sponsorships & Gifts | 13,427 |
| Climb | 34,433 |
| Shave for the Brave | 42,110 |
| Golf Tournament | 30,264 |
| Third Party & Special Events Wage | 16,396 |
| Subsidies | 14,166 |
| TOTAL | 211,010 |

Expenditures 2005 - 2006

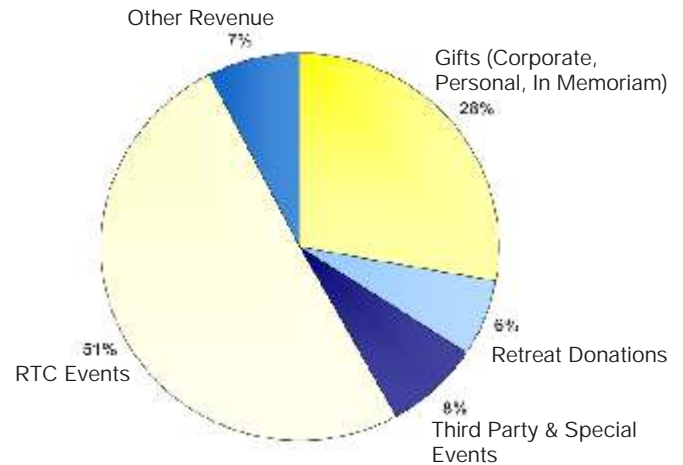
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|------------------------------|----------------|
| Retreat Yourself * | 14,949 |
| Public Education * | 5,929 |
| Online Community * | 1,684 |
| Program Miscellaneous | 609 |
| Wages & Benefits * | 99,692 |
| Operations | 32,033 |
| Climb | 7,745 |
| Shave for the Brave | 3,210 |
| Golf Tournament | 7,223 |
| Third Party & Special Events | 2,178 |
| Other Fund Development | 2,676 |
| TOTAL | 177,928 |

* Indicates the material cost, without labour, of each initiative

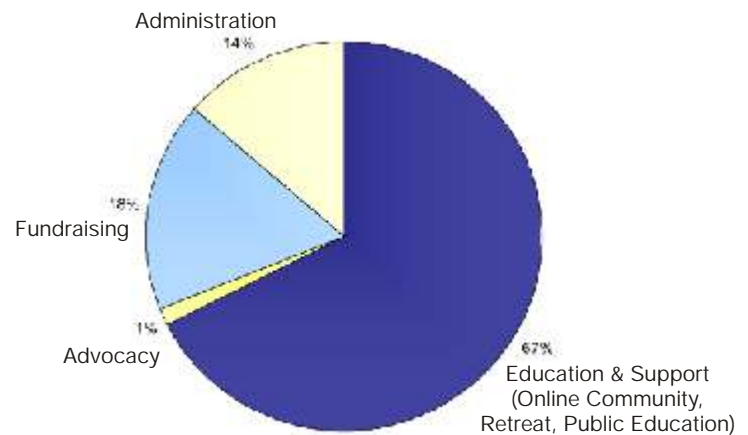
* Indicates the salaries for the 3 full time and 3 part time employees employed by RTC during the 2005-2006 fiscal year

The information in this financial report is extracted from RealTime Cancer's full financial statements for the year ended April 15, 2006 on which Grant Thornton LLP, have reported. Copies of their report and full financial statements are available on the RealTime Cancer website (www.realtimecancer.org) or by contacting RealTime Cancer at 1-877-571-REAL (7325).

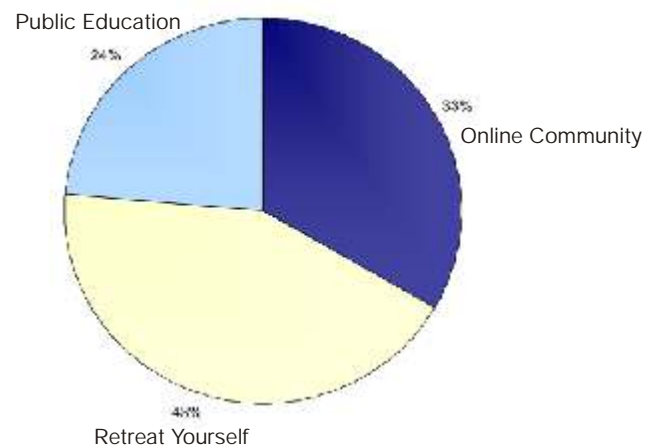
REVENUES



EXPENDITURES



PROGRAM SPENDING



A big thank you to RTC's major contributors in 2005-2006

